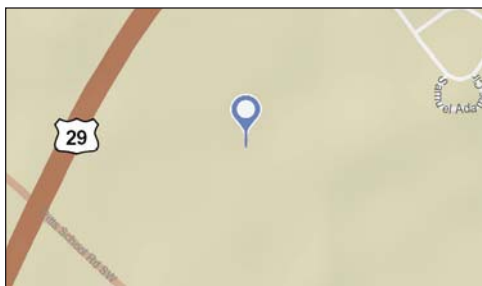


- Average Daily Traffic Volume**
- ▲ Up to 6,000 vehicles per day
  - ▲ 6,001 - 15,000
  - ▲ 15,001 - 30,000
  - ▲ 30,001 - 50,000
  - ▲ 50,001 - 100,000
  - ▲ More than 100,000 per day





- Average Daily Traffic Volume**
- ▲ Up to 6,000 vehicles per day
  - ▲ 6,001 - 15,000
  - ▲ 15,001 - 30,000
  - ▲ 30,001 - 50,000
  - ▲ 50,001 - 100,000
  - ▲ More than 100,000 per day





# Demographic and Income Profile

Settlers Landing  
Ring: 3 mile radius

Prepared by Neil Robinette  
Latitude: 35.370898  
Longitude: -80.662256

Summary	Census 2010	2013	2018
Population	27,864	29,084	31,649
Households	9,923	10,311	11,173
Families	7,564	7,804	8,378
Average Household Size	2.80	2.81	2.83
Owner Occupied Housing Units	8,290	8,444	9,179
Renter Occupied Housing Units	1,633	1,867	1,994
Median Age	36.7	37.2	37.0
Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	1.70%	1.06%	0.71%
Households	1.62%	1.09%	0.74%
Families	1.43%	0.91%	0.63%
Owner HHs	1.68%	1.24%	0.94%
Median Household Income	2.64%	3.63%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	639	6.2%	589	5.3%
\$15,000 - \$24,999	684	6.6%	456	4.1%
\$25,000 - \$34,999	683	6.6%	503	4.5%
\$35,000 - \$49,999	1,337	13.0%	1,161	10.4%
\$50,000 - \$74,999	2,396	23.2%	2,744	24.6%
\$75,000 - \$99,999	1,653	16.0%	2,116	18.9%
\$100,000 - \$149,999	1,877	18.2%	2,198	19.7%
\$150,000 - \$199,999	551	5.3%	737	6.6%
\$200,000+	491	4.8%	669	6.0%
Median Household Income	\$66,814		\$76,111	
Average Household Income	\$87,767		\$101,464	
Per Capita Income	\$31,651		\$36,444	

Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,921	6.9%	1,953	6.7%	2,149	6.8%
5 - 9	2,145	7.7%	2,098	7.2%	2,234	7.1%
10 - 14	2,285	8.2%	2,270	7.8%	2,393	7.6%
15 - 19	2,081	7.5%	2,071	7.1%	2,120	6.7%
20 - 24	1,276	4.6%	1,634	5.6%	1,667	5.3%
25 - 34	3,407	12.2%	3,645	12.5%	4,313	13.6%
35 - 44	4,672	16.8%	4,440	15.3%	4,527	14.3%
45 - 54	4,339	15.6%	4,471	15.4%	4,587	14.5%
55 - 64	2,914	10.5%	3,345	11.5%	3,867	12.2%
65 - 74	1,744	6.3%	1,987	6.8%	2,381	7.5%
75 - 84	788	2.8%	848	2.9%	1,059	3.3%
85+	291	1.0%	322	1.1%	351	1.1%

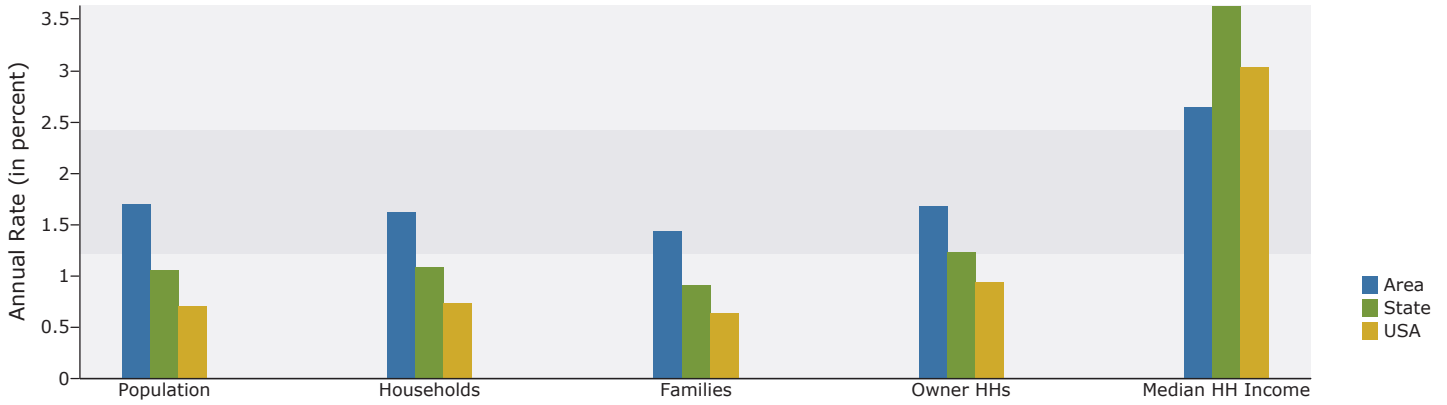
Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	22,017	79.0%	22,475	77.3%	23,420	74.0%
Black Alone	3,333	12.0%	3,660	12.6%	4,306	13.6%
American Indian Alone	104	0.4%	114	0.4%	138	0.4%
Asian Alone	765	2.7%	874	3.0%	1,143	3.6%
Pacific Islander Alone	16	0.1%	39	0.1%	78	0.2%
Some Other Race Alone	1,094	3.9%	1,310	4.5%	1,777	5.6%
Two or More Races	535	1.9%	611	2.1%	788	2.5%
Hispanic Origin (Any Race)	2,418	8.7%	2,910	10.0%	3,925	12.4%

**Data Note:** Income is expressed in current dollars.

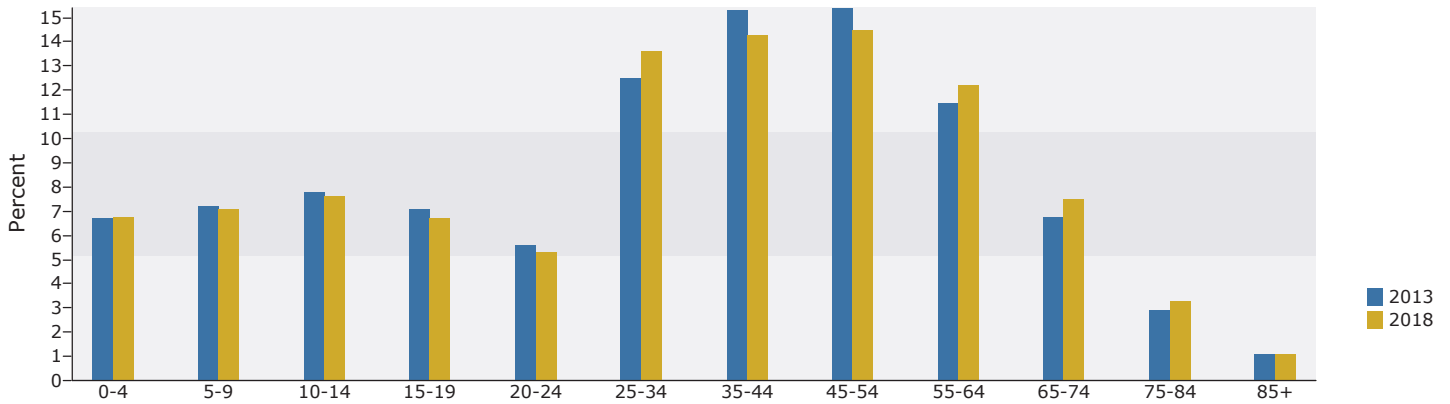
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.



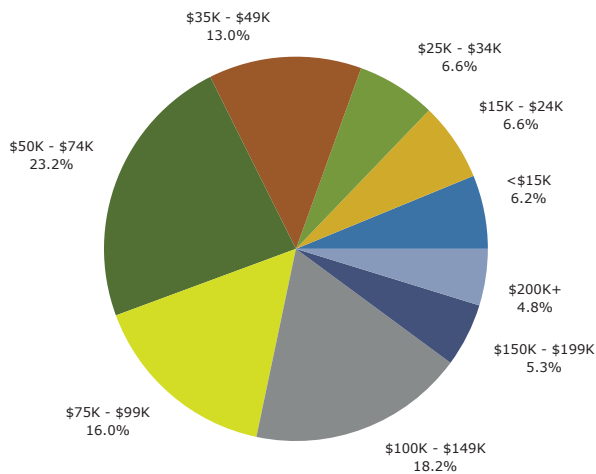
## Trends 2013-2018



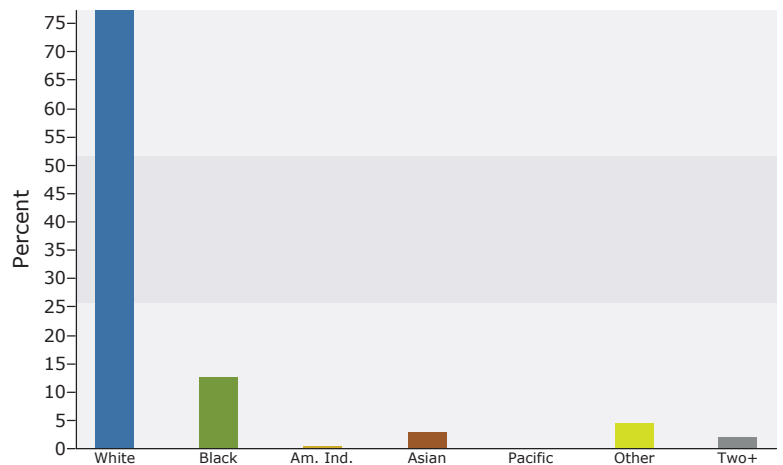
## Population by Age



## 2013 Household Income



## 2013 Population by Race



2013 Percent Hispanic Origin: 10.0%



# Demographic and Income Profile

Settlers Landing  
Ring: 5 mile radius

Prepared by Neil Robinette  
Latitude: 35.370898  
Longitude: -80.662256

Summary	Census 2010	2013	2018
Population	84,151	89,152	98,152
Households	31,107	32,921	36,196
Families	21,815	22,850	24,857
Average Household Size	2.70	2.70	2.70
Owner Occupied Housing Units	21,796	22,270	24,647
Renter Occupied Housing Units	9,311	10,651	11,549
Median Age	33.6	33.8	34.1
Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	1.94%	1.06%	0.71%
Households	1.91%	1.09%	0.74%
Families	1.70%	0.91%	0.63%
Owner HHs	2.05%	1.24%	0.94%
Median Household Income	2.59%	3.63%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	3,184	9.7%	3,160	8.7%
\$15,000 - \$24,999	2,614	7.9%	1,914	5.3%
\$25,000 - \$34,999	3,019	9.2%	2,408	6.7%
\$35,000 - \$49,999	4,688	14.2%	4,399	12.2%
\$50,000 - \$74,999	7,313	22.2%	8,718	24.1%
\$75,000 - \$99,999	4,668	14.2%	6,201	17.1%
\$100,000 - \$149,999	4,704	14.3%	5,721	15.8%
\$150,000 - \$199,999	1,521	4.6%	2,056	5.7%
\$200,000+	1,208	3.7%	1,619	4.5%
Median Household Income	\$57,606		\$65,476	
Average Household Income	\$77,192		\$88,376	
Per Capita Income	\$28,332		\$32,366	

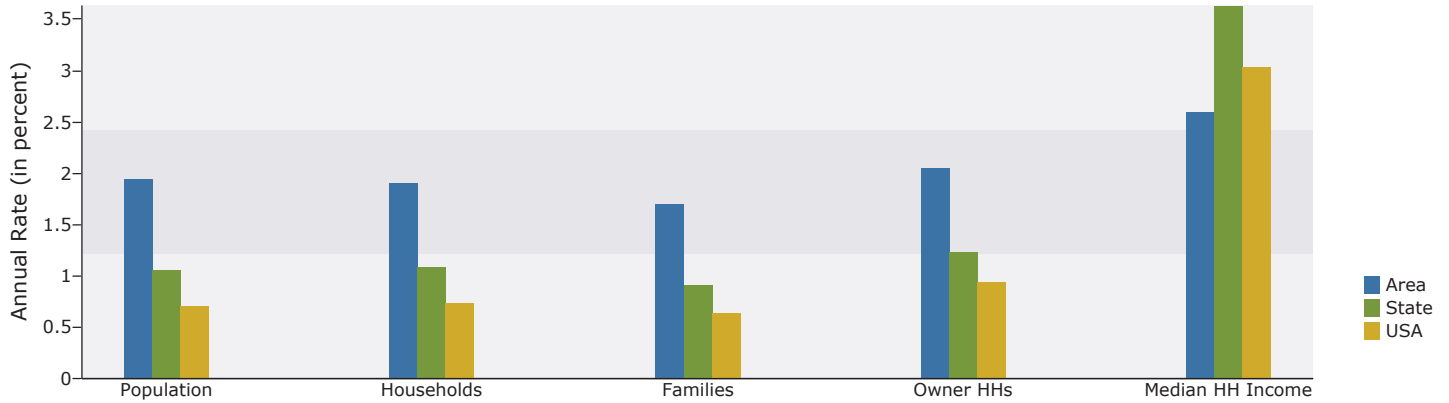
Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,386	7.6%	6,559	7.4%	7,249	7.4%
5 - 9	6,753	8.0%	6,757	7.6%	7,182	7.3%
10 - 14	6,457	7.7%	6,722	7.5%	7,188	7.3%
15 - 19	5,985	7.1%	6,100	6.8%	6,525	6.6%
20 - 24	6,062	7.2%	6,860	7.7%	6,880	7.0%
25 - 34	12,176	14.5%	13,159	14.8%	15,418	15.7%
35 - 44	13,818	16.4%	13,737	15.4%	14,244	14.5%
45 - 54	11,503	13.7%	12,151	13.6%	12,993	13.2%
55 - 64	7,706	9.2%	8,843	9.9%	10,331	10.5%
65 - 74	4,379	5.2%	5,090	5.7%	6,350	6.5%
75 - 84	2,105	2.5%	2,286	2.6%	2,806	2.9%
85+	821	1.0%	889	1.0%	988	1.0%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	56,021	66.6%	57,784	64.8%	60,426	61.6%
Black Alone	18,238	21.7%	19,764	22.2%	22,498	22.9%
American Indian Alone	345	0.4%	392	0.4%	481	0.5%
Asian Alone	2,913	3.5%	3,308	3.7%	4,185	4.3%
Pacific Islander Alone	33	0.0%	71	0.1%	134	0.1%
Some Other Race Alone	4,554	5.4%	5,470	6.1%	7,391	7.5%
Two or More Races	2,047	2.4%	2,363	2.7%	3,037	3.1%
Hispanic Origin (Any Race)	9,134	10.9%	11,008	12.3%	14,801	15.1%

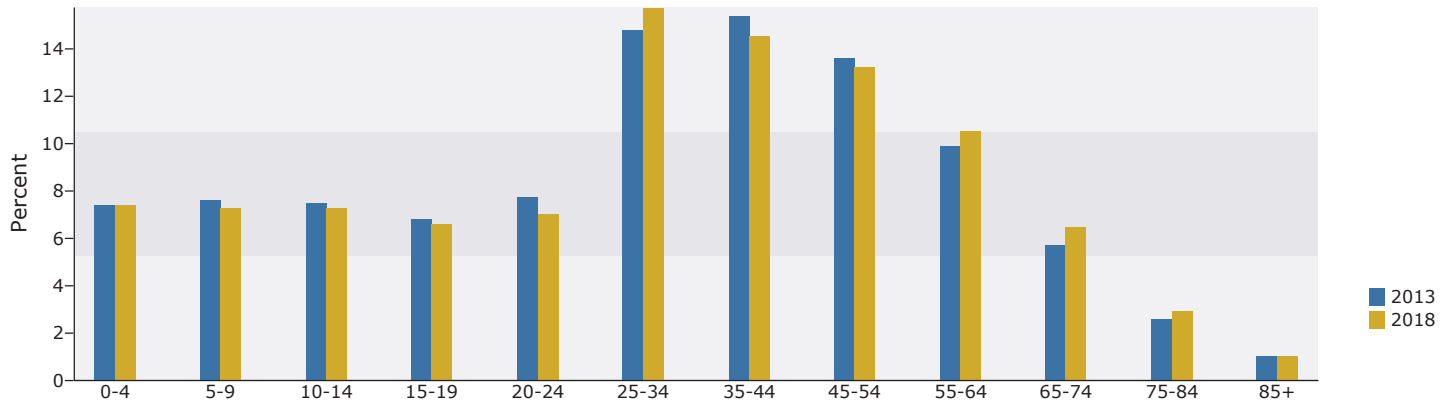
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

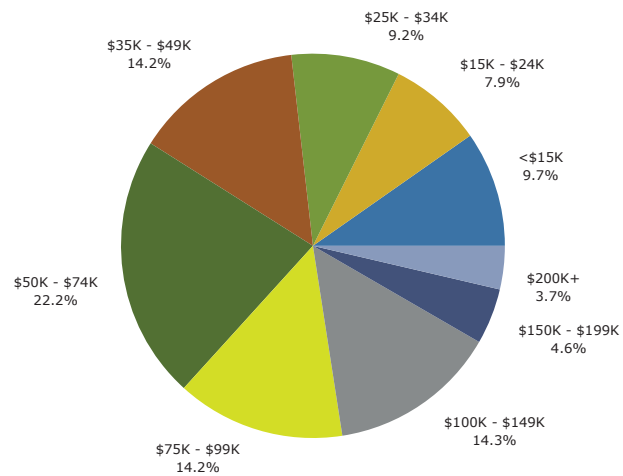
## Trends 2013-2018



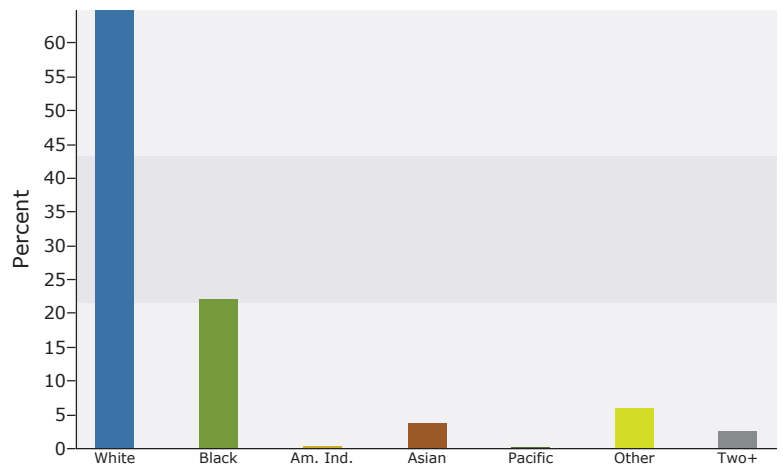
## Population by Age



## 2013 Household Income



## 2013 Population by Race



2013 Percent Hispanic Origin: 12.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.



# Demographic and Income Profile

Settlers Landing  
Ring: 10 mile radius

Prepared by Neil Robinette  
Latitude: 35.370898  
Longitude: -80.662256

Summary	Census 2010	2013	2018
Population	329,792	346,665	377,697
Households	122,327	128,225	139,469
Families	82,962	86,340	93,082
Average Household Size	2.66	2.67	2.67
Owner Occupied Housing Units	80,978	82,299	90,428
Renter Occupied Housing Units	41,349	45,926	49,041
Median Age	33.0	33.4	33.9
Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	1.73%	1.06%	0.71%
Households	1.70%	1.09%	0.74%
Families	1.52%	0.91%	0.63%
Owner HHs	1.90%	1.24%	0.94%
Median Household Income	2.61%	3.63%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	13,703	10.7%	13,712	9.8%
\$15,000 - \$24,999	12,110	9.4%	9,078	6.5%
\$25,000 - \$34,999	13,751	10.7%	11,013	7.9%
\$35,000 - \$49,999	18,271	14.2%	17,094	12.3%
\$50,000 - \$74,999	28,203	22.0%	33,640	24.1%
\$75,000 - \$99,999	17,381	13.6%	23,391	16.8%
\$100,000 - \$149,999	15,284	11.9%	19,012	13.6%
\$150,000 - \$199,999	5,468	4.3%	7,245	5.2%
\$200,000+	4,054	3.2%	5,283	3.8%
Median Household Income	\$53,839		\$61,250	
Average Household Income	\$71,902		\$82,232	
Per Capita Income	\$26,759		\$30,525	

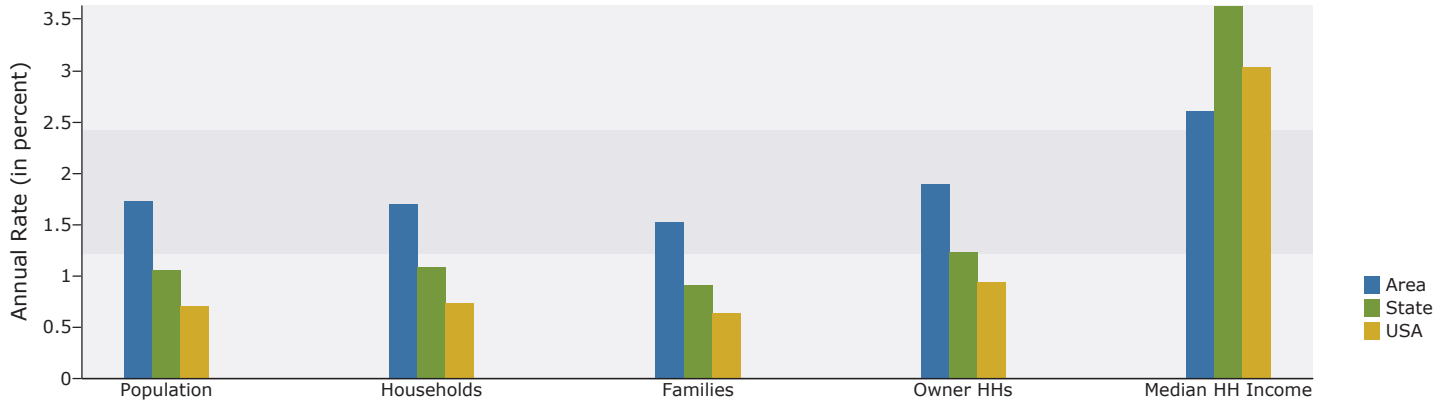
Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	24,888	7.5%	25,361	7.3%	27,643	7.3%
5 - 9	25,315	7.7%	25,573	7.4%	27,043	7.2%
10 - 14	24,117	7.3%	25,254	7.3%	27,118	7.2%
15 - 19	24,193	7.3%	24,543	7.1%	26,023	6.9%
20 - 24	25,332	7.7%	28,091	8.1%	28,277	7.5%
25 - 34	51,425	15.6%	53,168	15.3%	58,951	15.6%
35 - 44	52,827	16.0%	53,100	15.3%	55,729	14.8%
45 - 54	43,633	13.2%	46,151	13.3%	49,024	13.0%
55 - 64	30,184	9.2%	34,046	9.8%	38,929	10.3%
65 - 74	16,385	5.0%	19,174	5.5%	24,487	6.5%
75 - 84	8,262	2.5%	8,763	2.5%	10,631	2.8%
85+	3,229	1.0%	3,442	1.0%	3,841	1.0%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	188,479	57.2%	194,464	56.1%	202,365	53.6%
Black Alone	97,028	29.4%	101,423	29.3%	110,645	29.3%
American Indian Alone	1,319	0.4%	1,452	0.4%	1,716	0.5%
Asian Alone	14,088	4.3%	15,297	4.4%	18,028	4.8%
Pacific Islander Alone	192	0.1%	287	0.1%	443	0.1%
Some Other Race Alone	19,958	6.1%	23,788	6.9%	31,963	8.5%
Two or More Races	8,727	2.6%	9,953	2.9%	12,537	3.3%
Hispanic Origin (Any Race)	38,089	11.5%	45,609	13.2%	61,048	16.2%

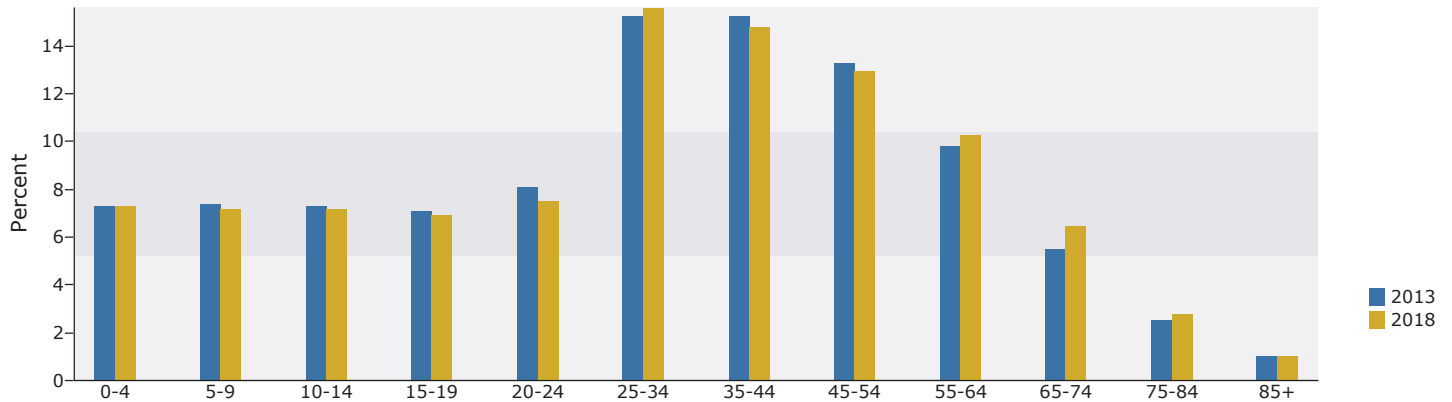
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

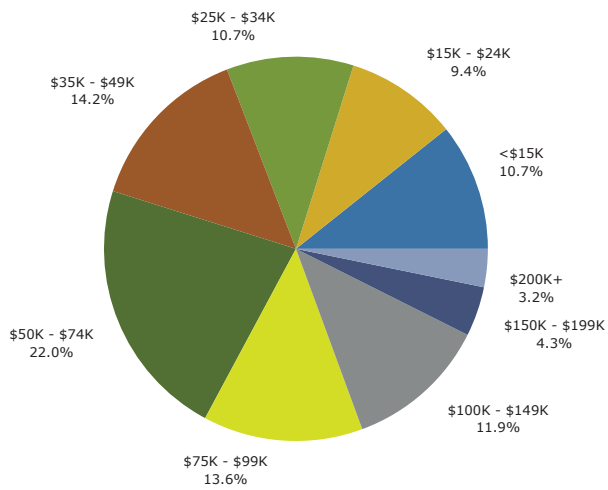
## Trends 2013-2018



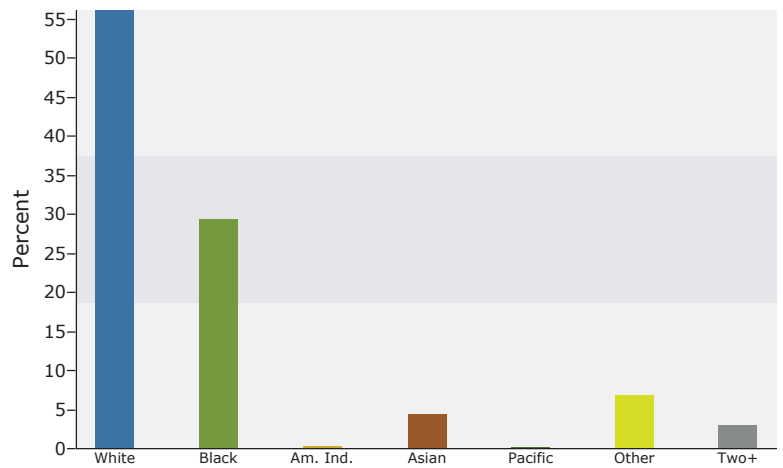
## Population by Age



## 2013 Household Income



## 2013 Population by Race



2013 Percent Hispanic Origin: 13.2%